The eMagazine for
Automotive Electronis Developer

The eMagazin for Automotive Electronics

- ■ No time or interest in tediously scanning magazines, online and social media channels, or company websites and newsletters for relevant information? Then the eMagazine AEEmobilty from ContentScouts is just the thing for you.

- ■ AEEmobilty is designed by engineers for automotive electronics developers and eMobility experts.

- ■ Exclusive content for deeper insights: technology articles, interviews with key players in the industry, presentations of promising start-ups, job profiles.

- ■ Media review with short summaries incl. evaluation of technical articles, white papers, videos, seminars, specialist books, blog posts, industry reports.

- ■ Technology Radar with reports on research work as well as projects of development and standardization organisations/associations.

- ■ News Ticker with product adn market news.

- ■ AEEmobilty is independent and free of advertisement.

Our motivation

Efficient access to relevant information

For developers, it is becoming increasingly difficult to gain an overview of technical trends and interesting products, as well as to acquire the necessary expert knowledge, due to the prevailing time pressure and the rapidly growing information offerings.

This is where AEEmobility comes in, bringing together a wide variety of information channels - supplemented by exclusive content.

More relevant content in less time.

The eMagazin AEEmobility

The best of trade publication and market monitor

The eMagazine AEEmobility was designed by a network of experienced editors - the ContentScouts - to provide automotive electronics developers, mobility experts and communication departments with relevant technical information.

All content is intensively reviewed and revised for quality by tech editors.

A clear focus, an industry-wide unique media digest with short summaries of information material such as technical articles, white papers, book publications and many other content types make AEEmobility stand out from the mass of information offerings.

The reader experience and user-friendliness were already at the forefront of the conceptual design of the eMagazine. Therefore, all content is categorized and tagged with keywords to ease the identification of relevant content.

This makes the eMagazine AEEmobility one of the most valuable information platforms for automotive electronics developers and communication departments.

AEEmobility is supported by ecosystem partners. We deliberately do not use banners and other add formats in order to maximize the readability of the presented content for the community.

The founders

Experienced editors with technology background

Franz Joachim Roßmann: Since 2004, the graduate communications engineer has been working as a freelance journalist for suppliers to the mechanical engineering industry and trade journals in the automotive, automation and mechanical engineering sectors.

Before setting up his own business, he was editor-in-chief of an electronics magazine and an automation magazine, both of which he designed from scratch and developed into leading publications.

Klaus Oertel: The electrical engineering graduate has worked in the electronics industry for 30 years, including 10 years as editor and editor-in-chief of the trade journal elektronik industrie and then 20 years as editor-in-chief of Hanser Automotive, the largest German-language trade medium for automotive electronics. He began his career as a developer at Webasto before gaining initial experience in various specialist editorial departments. Klaus is well connected with OEMs and automotive suppliers as well as national and international players in the electronics industry.

ContentScouts is a network of independent, experienced tech journalists. The ContentScouts offering includes digital information services for electronics developers and internal communications departments as well as decision-makers in marketing communications.

ContentScouts

The experts for high-tech information

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